

Weddings

Wedding flowers by Eitel's & Co. Florist

EITEL'S & CO. FLORIST BRIDAL POLICY

- **Why should I choose Eitel's & Co. Florist for my wedding?**

We want to make your wedding day everything you dreamed of, and more. Our focus is on premium product, unsurpassed service, and creating a custom look that will communicate your style, as well as, be appropriate in scale and theme to your venue.
- **How far in advance do I need to hold my date for an Eitel's & Co. Florist wedding?**

Whether your wedding is two (2) weeks away or two (2) years away, we encourage your inquiries anytime. Prior to setting up your initial appointment it is helpful to know which month your wedding is taking place and to have a sense of the venue.
- **How do I schedule my initial consultation with a wedding consultant and what is the cost?**

Please give us a call at (765) 653-3171 to schedule your initial consultation. We will do our best to accommodate difficult schedules. We prefer to pre-book appointments so that the consultant has adequate time to attend to all details. Your first consultation is complimentary.
- **What should I bring to the initial consultation and what can I expect to get accomplished during that meeting?**

The initial consultation can be purely informational but will be most productive if you bring some information and ideas to the table. Bring in any props that will help inspire your Bridal consultant such as swatches of fabric from your gown and your bridesmaid gowns, linen samples, photos, magazine tear sheets. In addition, you will be asked for the: 1) Number of participants in the wedding party, 2) Wedding colors, 3) Examples of floral designs you prefer, 4) Details of wedding location and time. You will leave the meeting with a better feeling for the scope of the flowers for your wedding.
- **Can I be assured that someone will listen to my ideas?**

Not only will we work with your concepts and theme, but we will use our expertise and knowledge in the art of floral design to steer you in the right direction to ensure that your needs and goals are met in a way that complements your style and your venue beautifully
- **When should I expect an Eitel's & Co. Wedding Proposal?**

Following your initial consultation, the initial Eitel's & Co. Florist Wedding Proposal will be prepared and sent to you via e-mail within ten (10) to twelve (12) business days following the date of your consultation.
- **What is the timeframe I have to review the Wedding Proposal?**

Due to influences affecting flower costs and other potential bridal opportunities, Eitel's & Co. Florist will guarantee your Wedding Proposal estimate for a period of three (3) weeks from the date of the Wedding Proposal. Your Eitel's & Co. Florist bridal consultant will be happy to answer any questions you have as you review the Wedding Proposal.
- **What encompasses floral needs for a wedding?**

We divide a wedding into three categories: 1) Personal flowers (bouquets, corsages, boutonnieres, nosegays, head wreaths, baskets), 2) Flowers for the ceremony (aisle decorations, ceremony arrangements, altar arrangements, aisle runners), and 3) Flowers for the reception (cocktail tables, place card table, centerpieces, buffets).
- **I have a favorite flower and I want to know if this specific flower is available for my wedding date.**

Definitely let your consultant know if you have a favorite flower so that availability as well as alternatives can be explored.
- **I would like to come in and take a look through some portfolios of your work. Can I just drop by?**

Although we may be able to accommodate walk in brides, in order to provide adequate time to address your questions, it is best that you call in advance and schedule an appointment in order to ensure a consultant is available.

➤ **What is the Eitel's & Co Florist deposit policy specific to "Holding" the date and "Securing" the date and the overall payment schedule?**

Eitel's & Co. Florist will "**hold**" your wedding date for a period of up to six (6) weeks in accordance with the terms below. Eitel's & Co. Florist will provide you with our "hold the date" confirmation until such time as your contract is signed.

Eitel's & Co. Florist will "**secure**" your wedding date on the Eitel's & Co. Florist bridal calendar upon receipt of your \$200 non-refundable deposit with your signed contract. This is our assurance, and likewise, the bride's, that we are handling your wedding arrangements and will reserve the date, time and rentals.

Because weddings are custom-order and can include both floral and bridal services, in addition to your \$200 non-refundable deposit, Eitel's & Co. Florist requests payment be made in **three (3) separate installments**. Specifically:

PAYMENT INSTALLMENT SCHEDULE:

- (1) A \$200 deposit is due within three (3) weeks of the date of the initial Eitel's & Co. Florist Wedding Proposal estimate to **hold** the wedding date. The Wedding Proposal estimate is valid for a period of three (3) additional weeks from the date of the Wedding Proposal.
- (2) **Installment #1:** To **secure** your wedding date and the professional services of Eitel's & Co. Florist, 25% of your Eitel's & Co. Florist Wedding Proposal estimate (less the \$200 deposit) and your signed contract is due within six (6) weeks of the date of the Wedding Proposal or within three (3) weeks of the date of your deposit, whichever is sooner.
- (3) **Installment #2:** 25% of your Eitel's & Co. Florist Wedding Order, reflecting actual charges, is due six (6) weeks prior to your wedding date.
- (4) **Installment #3:** The final balance remaining on your Eitel's Florist Wedding Order is payable to Eitel's & Co. Florist three (3) weeks prior to your wedding date, in addition to any applicable outside rental fees and custom décor.

➤ **What is the Eitel's & Co. Florist wedding cancellation policy?**

If you wish to cancel your event, after having signed your contract, please know that we request that you submit your request for cancellation to us in writing. Also, please pay special attention to potential cancellation fees that may exist given your time of cancellation. Specifically, if you choose to cancel between three (3) – six (6) weeks prior to your wedding date, you are responsible for 50% of your Eitel's & Co. Florist Wedding Order plus payment in full for any applicable outside rentals and miscellaneous decor. Further, if you choose to cancel within three (3) weeks of your wedding date, you may be responsible for up to 100% of your Eitel's & Co. Florist Wedding Order plus payment in full for any applicable outside rentals and miscellaneous decor, in the event Eitel's Florist has already ordered your flowers and custom décor and the order(s) cannot be cancelled. In the event of any cancellation, please be aware that your \$200 non-refundable deposit will be forfeited. (Exception: The timeframe for cancellation fees will be adjusted accordingly to correct for wedding dates that are scheduled within three (3) months or less from the contract date).